

Name Mindstone
Website mindstone.com
Year Launched 2020
Area Education



Description

Mindstone is a learning platform that provides anyone in the world with the tools, confidence and motivation to take ownership of their own learning.

Mindstone combines information with the science of learning to help people learn faster, remember more, and develop their skills, interests and career. The Company's mission is to surface and accelerate all of the world's informal learning, envisioning a world where opportunity is not restricted by who people know or by the institutions they went to.

SDG Analysis

Mindstone focuses on sub-goal 4.4, to substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

The Company allows anyone in the world to centralise their learning journeys in one place and certify anything they learn online, making it an essential tool to capture and evidence personal and skills development.



Impact Management Project assessment

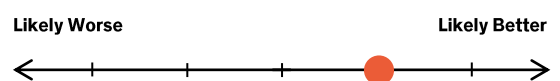
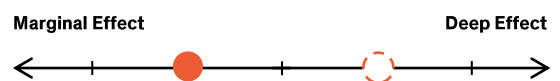
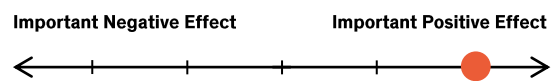
What: By providing a learning platform, Mindstone is contributing to important positive outcomes related to the user's skills development and, ultimately, better employment outcomes.

Who: Mindstone targets anyone in the world that aims to improve their skills and take ownership of their learning journeys. The main beneficiaries are workers and students who use the Company's tool for personal and career development.

How much: Mindstone is striving for an impact at scale, by helping a large base of users to optimize their learning paths and develop their skills, interests and careers faster and better.

Contribution: The likely relationship between better skills and personal and career improvements, allows for a positive outcome contribution of Mindstone, i.e., the outcome happens because of Mindstone. However, given the early-stage nature and innovative solution of Mindstone, it is still early to assess the Company's contribution to better career outcomes. This will be collected throughout time.

Impact Risk: Due to its early stage, there is evidence risk as, at the moment, it is difficult to isolate the direct impact of Mindstone on user's personal and career developments. This risk will be mitigated with further usage of the product and as additional features are launched (Mindstone relies on learning science research to make product development decisions).



● Today ○ Projected

Conclusion

According to the IMP framework, the impact classification of Mindstone is a B (Benefiting stakeholders) given that the company is having a positive outcome (improve the way users learn and develop their skills), but there is still limited data to support how deep is its impact.