

Name Learney  
 Website [Learney.me](https://learney.me)  
 Year Launched 2021  
 Area Education

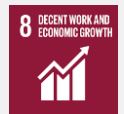


Learney is an edtech company that offers pedagogical mapping by organizing content into its dependent parts. They map pathways towards specific learning outcomes by leveraging global educational content.

Learney's online AI tutor adapts to the learner by continuously assessing knowledge through short questions. Based on the learner's knowledge, it guides their next steps through questions and explanations, aiming to maximise the pace of learning towards their goals.

Learney is focused on SDG sub-goal 4.4 by accelerating educational outcomes through curated, readily available content based on the user's learning progress – and leading to a several-fold increase in the rate of learning compared to passive, one-size-fits-all lecture series.

Learney also contributes to SDG sub-goal 8.6 by increasing the pace and accessibility of learning for users who are not employed, in education or training. The platform equips anyone with bespoke technical skills that can be used to secure decent work.



### IMP Analysis

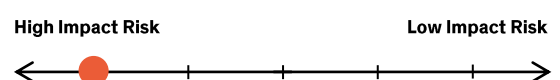
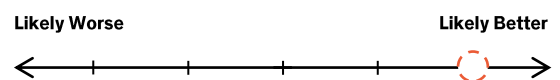
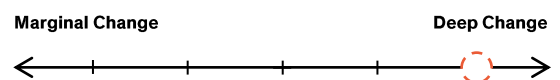
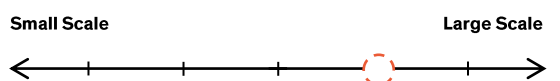
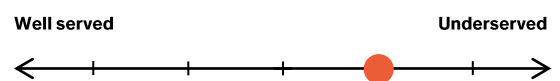
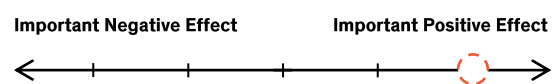
**What:** Learney provides a 'map' for contextual understanding and exploring conceptual space, structured as a dependency graph with concepts as nodes and edges as prerequisites. This structure facilitates finding the most direct path to educational outcomes and finding critical gaps and analogies in knowledge.

**Who:** Knowledge work has risen to be the most valuable form of labour and surpassed 1 billion knowledge workers globally ([Forbes, 2021](https://www.forbes.com)), however most online learning is structured as one-size-fits-all courses with low engagement and completion rates, leaving those who can't afford to invest time or money or network on structured learning behind.

**How Much:** Learney's impact will be measured in terms of the number of users and/or the number of users who complete specific learning outcomes. Learney is also introducing a prototype web application, amassing data to evaluate the depth of change in educational outcomes over time.

**Contribution:** Unlike existing online learning solutions, Learney will use subject experts to build out pedagogically sound dependency maps and integrate ML algorithms for the highest content personalisation while increasing retention and, therefore, lifetime value.

**Impact Risk:** Learney faces Execution Risk, with success depending on the evolving algorithms, and Efficiency Risk since there are competing solutions and price points in the market that may also lead to improved educational outcomes.



● Today    ○ Projected

### Conclusion

According to the [IMP Framework](#), the impact classification of Learney is a "pending" C (Contributing to Solutions) by accelerating the pace of learning towards the learner's outcomes based on pedagogical maps and highly personalized content. The pending nature is due to the early stage the Company is in – if the Company carries out the projected operations, and manages to affordably reach those who need it most, it will achieve a C.