

Name Nui Care
Website nui.care
Year Launched 2018
Area Elderly tech



Description

Nui Care is the app intelligent assistant that supports family caregivers with their specific home care challenges through targeted information and support offerings.

The solution brings answers and support to those taking care of their elderly loved ones – How best to provide home care to the specific needs of each senior? What are the support schemes eligible for family caregivers, and how best to claim them? How to coordinate the different family members taking care of their loved one? What are the best solutions for each stage of the care needs of a senior? etc.

SDG Analysis

Nui Care focuses on goal 3, targeting better health support to the many elderly dependent on informal family caregivers. It also covers sub-goal 3.8, “(..) to achieve universal health coverage, including financial protection (..)” given its recommendation engine to promote of both (a) care services adequate to the stage of each elderly, and (b) financial support mechanisms available to each elderly. It additionally targets goal 4 given its focus of better informal caregiver training.



Impact Management Project assessment

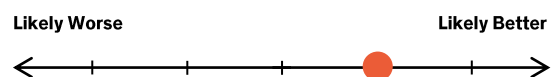
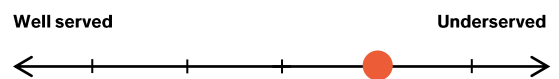
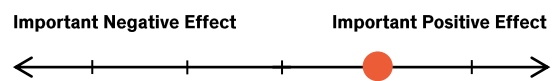
What: By providing content to the informal caregivers on how best to support their elderly, Nui Care is contributing to positive outcomes related to better elderly support and decreased mental burden of the informal caregivers.

Who: Nui Care targets elderly supported by family members, and their family members. Family members are underserved by typical caregiving training given their role as informal caregivers is not a professional role. This informal and undereducated work scope leads to an underserved elderly population for their support needs.

How much: Depending on the use of the app and its content, Nui Care can achieve a deeper impact of a more marginal impact into its users’ lives. For complex care elderly, training to the informal caregiver can be essential to guarantee the right support.

Contribution: The likely relationship between better knowledge and better care support allows for a likely better outcome contribution of Nui Care i.e. the outcome occurs because of Nui Care. In addition, the inexistence of other tech-enabled informal caregiving content apps, we consider the contribution of Nui Care to be significant.

Impact Risk: The unlikely, but possible, incorrect training of informal caregivers can be a risk of Nui Care. This risk is highly mitigated by Nui Care’s careful scientific review of its content.



Conclusion

According to the IMP framework, the impact classification of Nui Care is a C (Contributing to solutions) given the potential for scale of the solution, and given its potential to improve both levels of care support and caregiving literacy of informal caregivers.