

Name Chatterbox
Website Chatterbox.io
Year Launched 2016
Area Social Inclusion



Description

Chatterbox is a language learning tech platform that accelerates the reintegration of highly skilled marginalized talent, by employing them as language teachers.

Today, its platform matches displaced talent with work opportunities – namely online language teaching – so that this underestimated talent can rebuild their confidence, improve their network and generate income.

SDG Analysis

Chatterbox focuses on sub-goal 8.3, by promoting decent job creation among highly skilled marginalized talent. At the same time, Chatterbox is focused on the sub-goal 10.2, by closing the social and economic gap between the displaced talent and the native European citizens.



Impact Management Project assessment

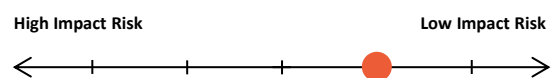
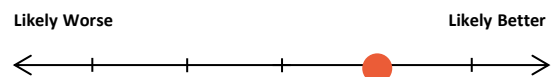
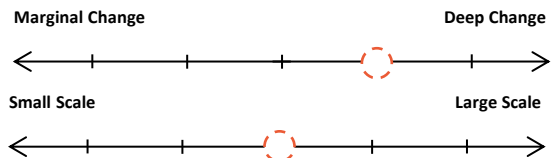
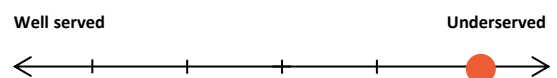
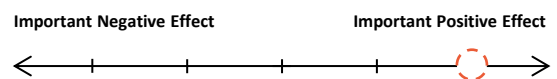
What: Chatterbox impact model is focused on increasing the financial safety of displaced talent, through more qualified jobs with better wages, while contributing to their inclusion in society.

Who: Chatterbox supports underestimated and displaced talent, including migrants and refugees who are highly qualified but lack opportunities. Today, there are 64m forced migrants which will increase to 1bn in 2050 (UN, 2018), creating an impressive “talent arbitrage” in the market.

How much: Chatterbox demonstrates a deep effect in the beneficiaries’ financial situation. The Company employs displaced talent as language coaches, who were previously unemployed or in part-time jobs. Chatterbox’s impact will be measured in terms of the **number of jobs created for displaced talent.**

Contribution: Besides the financial contribution, Chatterbox has also proven to have an increase in the social inclusion of the displaced talent. In a study conducted with the Red Cross, it was concluded that the refugees’ wellbeing increased, as well as the students’ perception towards refugees improved. Therefore, we consider the contribution of Chatterbox towards the outcome to be significant.

Impact Risk: There could be Evidence Risk, as the social impact on the marginalised communities and their integration in society can be difficult to measure at scale.



■ Carry-linked ● Today (○) Projected

Conclusion

According to the IMP framework, the impact classification of Chatterbox is a C (Contributing to solutions) given the positive impact in a well-defined and underserved population, together with a deep effect on the beneficiaries’ lives.