

Name tldv
Website tldv.io
Year Launched 2020
Area Education



Description

tldv improves access to knowledge in the era of remote first, making it more accessible and practical for workers and students. This is enabled through creating indexed, searchable, and sharable content from live meetings, lectures and webinars, thereby democratizing and distributing access.

Its impact is linked with ensuring that content is made available to an increasing amount of people, allowing workers and students to access and review the content produced during meetings with only 8% of the time they would have spent.

SDG Analysis

tldv is tackling the sub-goal 8.2 by bringing technological innovation that fosters productivity and inclusion of the whole workforce. Its solution is looking to optimize workers and students' lives in the remote world by improving access to knowledge and enabling a transition towards asynchronous work and collaboration, which is key to ensure equality of access to flexibility in the workplace.



Impact Management Project assessment

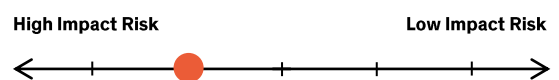
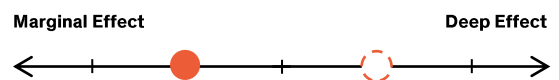
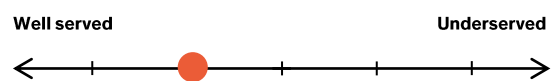
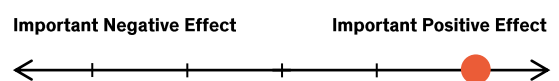
What: By providing the means to make remote work more effective and accessible, tldv is increasing asynchronous productivity, allowing equal access to flexible working conditions, and increasing access to education content.

Who: tldv beneficiaries are workers and students who use the tool to access information. tldv works with a mix of well-served and underserved beneficiaries (students and workers that lack access to content).

How much: Accelerated by the pandemic, there are approximately 5 billion hours per day of video meetings, webinars and classes. tldv is striving for an impact at scale in helping a large base of users to access millions of hours of work and educational content.

Contribution: Given its early stage nature and innovative solution, tldv's product is still in beta making it hard to define its contribution to increasing productivity and enabling better access to flexible working conditions and educational content. This will be collected throughout time directly from user feedback.

Impact Risk: Due to its early stage, there is evidence risk, as – at the moment – it is difficult to measure the impact of tldv on productivity and access to information. This risk will be mitigated with further usage of the product once launched.



● Today ○ Projected

Conclusion

According to the IMP framework, the impact classification of tldv is a B (Benefiting stakeholders) given that the company is having a positive outcome (increase in productivity and access to information), but there is still limited data to support how deep is their impact, particularly among vulnerable stakeholder groups.