Name Outmind
Website outmind.ai
Year Launched 2019
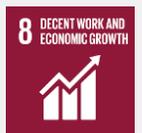
Area Intranet Search Engine

outmind

Outmind.ai is an intranet search tool, that integrates application programming interfaces (APIs) of multiple organizational tools to improve the efficiency of work teams with powerful artificial intelligence.

The intranet search can be authorised at both an individual user level, and at an enterprise level. A searchable record of knowledge can substantially reduce the time spent and frustration experienced by employees searching for company information.

Outmind is focused on SDG 8.2 by providing a smart search engine that makes workplace information more accessible.

Their intranet search tool allows faster search through organizational tools, identification of subject matter experts, leveraging institutional knowledge and data categorization.

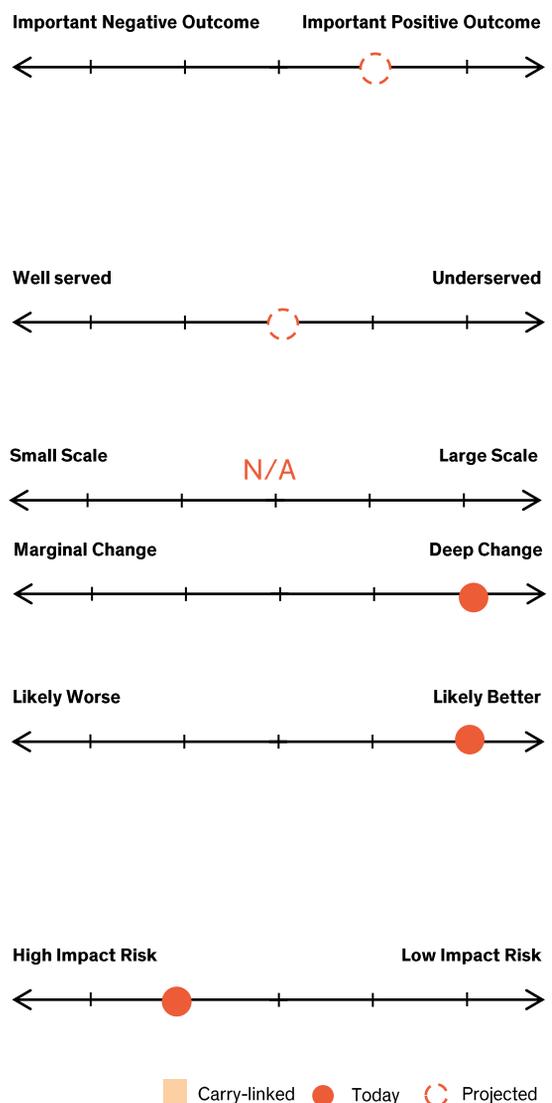**8 DECENT WORK AND ECONOMIC GROWTH**

IMP Analysis

What: Better search is a material productivity problem. A smart search engine increases economic productivity of work teams by saving time searching for the company information, and enhances communications, knowledge sharing, and collaboration within enterprises.

Who: According to McKinsey Global Institute, the average interaction worker spends an estimated 28% of the work week managing e-mail and nearly 20% looking for internal information or tracking down colleagues who can help with specific tasks. By fully implementing available technology, companies have an opportunity to raise the productivity of interaction workers — including managers and professionals — by 20 to 25%.

How Much: The impact of Outmind is focused on depth, measured by the hours of time saved by using Outmind's search engine as a proxy for work productivity.

Contribution: Outmind meets the threefold objective that other existing solutions do not: ease of use allowing universal accessibility; the possibility of interfacing with existing data sources, so as to always be up to date with what already exists; providing a solution to the mis-sharing of documents, without at any time harming their confidentiality.

Impact Risk: Outmind faces a significant Execution Risk, due to the early-stage of the technology and data safety concerns. There is also a Stakeholder Participation Risk, since the project requires capacity-building and engagement from users, and the impact may vary depending on who those users are.

Important Negative Outcome — Important Positive Outcome

Well served — Underserved

Small Scale — N/A — Large Scale

Marginal Change — Deep Change

Likely Worse — Likely Better

High Impact Risk — Low Impact Risk

Carry-linked ● Today ⟨ ⟩ Projected

Conclusion

According to the IMP Framework, the impact classification of Outmind is a "B" (Benefitting Stakeholders) by offering a solution to a productivity problem through a intranet search tool that reduces time spent by interaction workers to search for company information. This improves mental health and efficiency for any worker, but we will track data on how important this is for those who are most affected by this challenge in their day-to-day work, and the impact of the work it enables.

MSM